

| Symbol             | LIVE       |
|--------------------|------------|
| Shares Outstanding | 24,300,000 |
| Float (est.)       | 4,000,000  |
| 3-6 Month Target   | \$1.00     |
| 12-18 Month Target | \$2.00     |
| 52 week high       | \$1.93     |

**Rating: Strong Buy**  
**Live Networks, Inc.**  
**(OTC BB: LIVE)**

## *iLive (OTC BB: LIVE) Taps into Exploding Video-on-Demand Marketplace*

**Congratulations** to those of you who heeded our recommendations in 2001, you would have realized an average gain of 130%. Good job. The staff here at Market News Alert is excited to introduce our first recommendation for 2002. iLive (OTC BB: LIVE).

### The Company

iLive (OTC BB: LIVE) is designed to capitalize on the fastest growing market on the Internet: Video-on-Demand. With iLive, consumers will enjoy television programming with the ability to watch what they want, when they want to watch it. So whether its learning how to cook from a chef in Italy; taking Kung Fu lessons from a master in Japan; or taking golf instruction from a PGA professional, iLive is bringing consumers a platform for Video-on-Demand, a market that **Barron's** says that is expected to grow from \$30 Million last year to \$1 Billion by 2003!

By creating its own distribution network, iLIVE hopes to help film distributors such as **MGM, Viacom, Sony, and Universal** avoid the kinds of disruption caused by services like Napster (the free music internet swapping service). The film industry has already seen the beginnings of similar losses; therefore, they are desperately seeking viable revenue streams for their product on the Internet. According to Paul Kanga Associates, **At Home Movie Consumer Spending increased from \$10.1 Billion in 1990 to \$20.6 Billion in 2000 with projections as high as \$31.1 Billion by 2010.**

### The Strategy

iLIVE's business model focuses on the development of the Company on three main fronts: Online Streaming Distribution, Physical VHS and DVD Distribution, and Business Services. The Company's Online Streaming Division continues to focus on building a quality library of unique content as well as developing a proprietary Peer-to-Peer Distribution platform for sharing content.

In building a library of content, iLive will attack the need for a continuous flow of originally-produced material.

### The Industry

Market research shows that the DJ industry is worth **\$131 Million/year**, with a host of online and physical stores catering directly to these individuals. iLive will wholesale its videos to these companies and **earn between \$5 and \$10 per video.**

**"Streaming Media will be the next "Macro- Growth Driver" on the Internet, with the six main forces being demand for interactivity, more effective advertising, B-to-B broadcasting, improved content and innovative applications."**  
 Source: **US Bancorp Piper Jaffary.**

73% of people with access to Pay-Per-View content buy movies, 43% buy sports and entertainment specials but the report also shows that consumers are willing to pay higher prices for Video on Demand"  
 Source: **Statistical Research**

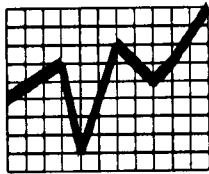
**"72% of web users visited an entertainment site in July 2001 making entertainment the visited category on the Internet."**  
 Source: **Net Score**

### Investment Considerations

iLIVE has the potential to become a huge internet play. iLIVE is looking to be the first major Network for the Internet, the market conditions are stellar for this company, the demand for iLive products is overwhelming.

The staff here at Market News alert urges you to visit **www.iLIVE.com** for more information about this outstanding opportunity. **Don't miss this one!**

For Fax Number Removal, dial 1- 877-453-9369



|                    |             |
|--------------------|-------------|
| Symbol             | <b>LIVE</b> |
| Shares Outstanding | 24,300,000  |
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| 3-6 Month Target   | \$1.00      |
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**Rating: Strong Buy**  
**Live Networks, Inc.**  
**(OTC BB: LIVE)**

## ***iLive (OTC BB: LIVE) Taps into Exploding Video-on-Demand Marketplace***

**Congratulations** to those subscribers who heeded our previous recommendation, OTC BB: EMBI, the stock quickly rose from **\$.11** to **\$.44** within three days of our recommendation. Good job.

### **The Company**

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Market News Alert is an independent marketing firm. This report is based on Market News Alert's independent analysis but also relies on information supplied by sources believed to be reliable. This report may or may not be the opinion of LIVE management. Market News Alert has been retained to reprint and distribute this report on LIVE and has been paid 85,000 shares of LIVE. Compensation was made to Market News Alert by a third party investor of LIVE. Market News Alert and its officers and directors may from time to time buy or sell LIVE common shares in the open market without notice. Ongoing technical analysis may from time to time cause the target price to fluctuate without notice. The information contained in this report is not intended to be, and shall not constitute, an offer to sell or solicitation of any offer to buy any security. It is intended for information only. Consult with your financial advisor about LIVE.

|                    |            |
|--------------------|------------|
| Symbol             | CTLE       |
| Shares Outstanding | 61,960,890 |
| Float (est.)       | 2,000,000  |
| 52 Week High/Low   | \$2.44-.25 |
| 6 Month Target     | \$6.93     |

**RATING:**  
**STRONG BUY**  
**AGGRESSIVE GROWTH**

**OTC.BB: CTLE**  
**Cirus Telecom, Inc.**

We have compiled impressive stats with this year's recommendations. Our last pick, New Millennium International (NMMG), increased over 163%. Our prior pick, Global Seafood Tech. (GSFT), increased 251%.

We believe the market will recover quickly because it is now acting as a vehicle for trading existing assets rather than as a funnel for capital into new ideas - unlike '98-'99 when IPOs were coming out at a record pace. Our next recommendation, Cirrus Telecom, Inc. (OTC.BB: CTLE), could be our best pick this year.

For the past month our analyst has been tracking (CTLE), and when disaster hit on Tuesday (CTLE) was upgraded to our top recommendation.

Proprietary analysis shows (CTLE) is at the beginning of a major advance - it has successfully tested the 50-day moving average twice.

The stock has made a textbook 50% retracement and is now returning to an upward trend. (CTLE) will resume its advance to new highs, continuing to the \$2.83-\$3.08 level, but if the short-term directional indicator remains strong it will go higher.

#### The Company

Cirrus Telecom, provides telecom-switching services to distributors of telephone cards, domestic and international. What sets (CTLE) apart from similar telecoms are its numerous multiservice telecom centers. These centers provide communication stations where calls are made to any domestic or

global destination using Cirrus Telecom's Switching Platforms. These telecom centers use approximately 2 million-plus minutes per location, and charge approximately \$.20-\$.55 per minute depending on destination.

#### Recent Events

Due to the World Trade Center (WTC) tragedy, the telecom industry has been overwhelmed. Several telecoms were located directly in the WTC, or in the vicinity of the fallout. (CTLE) was fortunate to have its facilities split between two locations, and neither was affected. The Cirrus network is fully functional and intact. The other carriers that were down were automatically overridden and calls were detoured to alternate systems such as the Cirrus network.

The phone card industry has been tremendously affected as well. Many card carriers still cannot provide service, and this is expected to continue for some time. Suddenly, new, profitable markets have opened for (CTLE), because Cirrus calling cards were unaffected.

Additionally, there has also been a flight to Cirrus calling centers, making up for the shortcoming of other phone card companies and the cellular telecom infrastructure in general.

Throughout last week, the Cirrus Calling Center traffic increased by 50%.

#### Updated Projections

According to management, gross margins are as high as 58%, with net margins of approximately 26%. This is significantly higher than competitors that

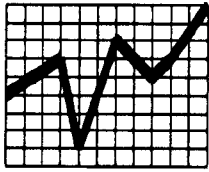
do not own and operate their own switching facilities, and also significantly higher than the larger telecom companies that do own their own switching facilities yet sell minutes on a wholesale basis only.

To date, (CTLE) has existing contracts totaling \$41 million, and has targeted 200 locations which meet the demographic qualifications for its multiservice calling centers. Each calling center should average approximately 2 million minutes per location. Although with the recent events usage is averaging approximately 2.5 million minutes per location. At an average retail charge of \$.38 per minute, call center revenues will total approximately \$170-plus million. At a 26% net margin, pre-tax income will be \$44.2 million. This does not include the revenues from leasing its transmission facilities, or the revenues from its retail and wholesale, prepaid sector. Overall, we are projecting revenues to exceed \$200 million per year by early 2003.

#### Revised Valuations

If (CTLE) only capitalizes on its projected revenues from calling centers and existing contracts, revenues for early 2003 will be approximately \$211 million. At a 26% net margin for the centers and a 6% net margin for leasing transmission facilities - and its wholesale, prepaid business - pre-tax earnings would come in at approximately \$46.3 million and after-tax earnings would be approximately \$33.3 million or \$0.53/share. At a moderate 30 P/E, the stock would be worth \$15.90/share.

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|                    |            |
|--------------------|------------|
| Symbol             | EMBI       |
| Shares Outstanding | 16,000,000 |
| Float (est.)       | 3,600,000  |
| 3-6 Month Target   | \$ 80      |
| 12-18 Month Target | \$1.30     |

**Rating: Strong Buy**  
**EMB Corporation**  
**(OTC BB: EMBI)**

### ***OTC BB: EMBI estimates \$600 Million in Business for 2002***

Congratulations to our subscribers who heeded our last four recommendations, you would have realized an average gain of 50% within two weeks of our recommendations. Good Job!

Market News Alert is pleased to introduce our subscribers to our most recent recommendation. OTC BB: EMBI is a company that has a plan to capitalize on the present market conditions surrounding financial-services, using new technology. The company's plan should produce dynamic profits.

#### **The Company**

EMB Corporation (OTC BB: EMBI) provides a network of financial services, which provide practical, yet innovative new scientific technology that improves and expedites the real estate mortgage lending process for mortgage/real estate brokers, credit unions, small banks, and individual users.

EMBI has incorporated new scientific technology to provide a service network to mortgage retail lenders and ultimately to mortgage brokers throughout the country. Mortgages originated by the Company may be held temporarily for investment, or may be sold to third parties, or may be secured and sold as mortgage-backed securities.

For more corporate information visit  
[www.embcorp.net](http://www.embcorp.net)

#### **The Industry**

The United States is one of the largest mortgage markets in the world with total outstanding mortgages exceeding \$4.3 trillion, but its growth is driven by an origination volume of about \$1 trillion a year.

#### **Recent News**

HUNTINGTON BEACH, Calif.--(BUSINESS WIRE)--Oct. 9, 2001--James E. Shipley, president of EMB Corporation (OTCBB: EMBI) today announced that it completed the acquisition of First Guaranty Financial Corporation.

First Guaranty Financial, is a leading midsize mortgage banking/brokerage company originating loans through both wholesale and retail production efforts, while doing business in 14 states, is well managed and profitable.

As of September 30, 2001, First Guaranty funded approximately \$490 million in new mortgage loans for fiscal 2001, an increase of approximately 205% over fiscal 2000. Our net profit before taxes for fiscal 2001 is approximately \$400,000 based on gross revenues of approximately \$8 million for the period.

#### **Investment Considerations**

Through its well-organized plan for marketing and sales activities EMBI has the opportunity to become a key player in the mortgage real estate lending industry. EMBI is well suited to perform satisfactorily in any mortgage climate, as their production is comprised of both entry-level FHA borrowers as well as luxury homebuyers with individual loans to \$4 million. EMBI's projected fundings for fiscal 2002 is approximately \$50 million a month or \$600 million for the year.

With the acquisition of First Guaranty Financial Corp, EMBI is an Undervalued Opportunity!

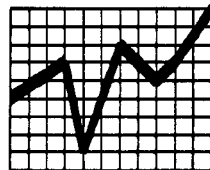
Don't miss this one! EMBI has been selected as a hot pick by [www.WallStreetNewsAlert.com](http://www.WallStreetNewsAlert.com)

2001

For Fax Number Removal, dial 1-877-453-9369



10:25 am 11/5  
Entered our Fax



|                    |           |
|--------------------|-----------|
| Symbol             | CETA      |
| Shares Outstanding | 5,200,000 |
| Float (est.)       | 500,000   |
| 3-6 Month Target   | \$4.00    |
| 12-18 Month Target | \$8+      |
| 52 week high       | \$4.00    |

**Rating: Strong Buy**  
Cetalon Corporation  
(OTC BB: CETA)

## ***Cetalon Corp (OTC BB: CETA) announces new biochemical education and information program for consumers***

**Congratulations** to our subscribers who heeded our last four recommendations, you would have realized an average gain of 50% within two weeks of our recommendations. **Good Job!**

The staff here at Market News Alert has found another company that has been performing consistently well over the past several weeks. (OTC BB: CETA) is truly deserves of our highest recommendation a strong buy with outstanding growth potential CETA

Cetalon Corporation now operates 56 Sears Health & Nutrition Centers in Canada and the US with potential to double in size during 2002.

### **The Company**

Cetalon (OTC BB: CETA) is a "store within a store" retail and direct marketing company specializing in the sale of natural vitamins, minerals, and supplements as well as health information technologies and home health care products. CETA has 46 Sears Health Food and Fitness Shops in Sears Canada department stores and has announced the opening of 10 stores in Sears U.S. department stores this summer. CETA is currently generating outstanding profits. Their goal is to become the world leader in vitamin, mineral and supplement (VMS) market. The VMS market has experienced double-digit growth and is a breakout sector in the food/health industry.

### **Market News**

LOS ANGELES, Oct. 10 -- Cetalon Corporation (OTC Bulletin Board: CETA) announced a Joint Venture with Basic Media Group for the initiation of an innovative education and information program to alert consumers on a wide variety of health topics written by medical professionals. The first to be released will cover **Anthrax** and understanding the facts surrounding this biological weapon. This program will not only include the risks and prevention of exposure to this biological agent, but also the potential application of natural products to bolster and support healthy immune function.

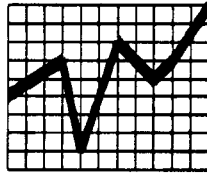
**Anthrax** is a naturally occurring infectious disease of plant eating animals (goats, sheep, cattle, swine, etc.) caused by the bacterium *Bacillus anthracis*. Anthrax is a colorless, odorless, tasteless bacterium that protects itself from sunlight, heat and disinfectant by forming a protective coat. With this coat, the bacterium is called a "spore." The spores are so small that even an infectious dose — between 8,000 and 10,000 spores — is smaller than a speck of dust. Anthrax has been a problem since ancient times — the Romans recorded cases of infection and the bacterium possibly caused one of the Egyptian plagues. Humans can contract anthrax in three ways: Through cuts in the skin, from breathing Anthrax spores, or from eating infected meat.

CETA is a company that is offering education and solutions to these very real health concerns.

### **Investment Considerations**

The \$25 billion natural products industry is expected to grow at a 10%+ annual rate for the next three years. CETA is positioned to reap the benefits of the 160 million annual customer store visits and \$41 billion in annual sales generated by Sears. Rarely do we see a company with such outstanding growth potential. CETA is in the enviable position of being strategically allied with Sears online, the 21<sup>st</sup> ranking visited retail online shop. CETA could easily exceed our projected 12-month target. CETA is an incredibly undervalued stock. **Don't miss this one!** The Cetalon web site is available at <http://www.cetalon.com> and offers complete investor relations information on the company. This includes corporate overview & history, management bio's, mission & culture statements, store locations, press releases and other informational data.

Another company that has featured CETA as a "hot pick" is [www.WallStreetNews.Alert.com](http://www.WallStreetNews.Alert.com)



|                    |            |
|--------------------|------------|
| Symbol             | CMMI       |
| Shares Outstanding | 10,000,000 |
| Float (est.)       | 2,000,000  |
| 3-6 Month Target   | \$1.50     |
| 12-18 Month Target | \$3.00     |

**Rating: Strong Buy**  
Consolidated Mineral Management  
(OTC BB: CMMI)

## *OTC BB: CMMI's New Acquisition Could Generate \$59 Million a year*

**Congratulations** to those subscribers who heeded our last four recommendations; you would have realized an average gain of 163% within two weeks of our recommendations. **Good job!**

The Market News Alert team has scoured the investments landscape and has found another tremendous opportunity for our subscribers. Various sectors are poised to benefit from recent volatile market conditions: defense contractors, technology, energy, etc. Our latest recommendation, Consolidated Mineral Management, Inc. previously Consolidated Medical Management. (OTC BB: CMMI), is a company that is expected to continue its ascension by its foray into the energy sector. We have been following this stock for the past twenty trading days. **CMMI has increased in value 10 times within this time period.** The company is entering into the energy industry to capitalize on the energy market.

### Market News

Consolidated Mineral Management, Inc. (OTCBB: CMMI), announced today that the company has entered into a letter of intent with OPMI Operating Company to acquire a majority working interest position in a active natural gas production field, with proven reserves in excess of \$16 million. The field is currently producing and is generating a substantial cash flow.

This same agreement allows CMMI to explore and drill up to 8 new development wells in the Chandeleur Sound Area field, offshore Louisiana. The Chandeleur Sound Natural Gas Field in St. Bernard Parish, Louisiana consists of 988.89 acres on which OPMI currently holds a 97.5% working interest. The primary drilling target is the Anderson Formation. The third party engineering report gives a **\$16 million Present Net Value PV - 10** and a potential 75 BCF of probable Natural Gas Reserves.

### Investment Considerations

Current natural gas prices are in the \$2.37/mcf range, which is a **severe decrease** from the \$12 mcf prices we saw a few months ago. Industry experts do not expect these prices to do anything but increase both short and long term. This project could conceivably equate to an **annual revenue stream of approximately \$59 Million (\$1,777,500,000 over the next thirty years).** After CMMI's executive team instituted careful consideration and strategies, concept is becoming reality. The company's acquisitions in the energy sector, if continued at this pace, will surely launch it to a new level. Shareholders that participate at current levels should benefit greatly. Referring to the aforementioned projected analysis, \$59 Million revenue stream divided by ten million outstanding shares would make CMMI a \$5.90 stock. CMMI has been featured as a "**Hot Pick**" by [www.WallStreetNewsAlert.com](http://www.WallStreetNewsAlert.com). Don't miss this one!